

Lancashire Health and Wellbeing Board

Meeting to be held on Tuesday, 18 September 2018

Pennine Plan: Improving Care, Health and Well Being in Pennine Lancashire

(Appendix A refers)

Contact for further information:

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Executive Summary

This paper provides an overview of how the proposals for improving health, care and wellbeing across Pennine Lancashire have been developed and recommends the Pennine Plan for consideration and approval.

Recommendation/s

The Health and Wellbeing Board is recommended to:

- (i) Approve the Pennine Plan as the blueprint for health and care transformation in Pennine Lancashire.
- (ii) Seek assurance from the Pennine Partnership that in its delivery of the Pennine Plan it will also take account and ensure delivery of the emerging priorities of the Lancashire and South Cumbria Integrated Care System.
- (iii) Agree any further requirements, aspirations or expectations that should be communicated on behalf of the Lancashire Health and Well Being Board in relation to the future development of the Pennine Partnership and the delivery of the Pennine Plan.

Background

For the purposes of this report, the Pennine area covers the population and organisations operating within the east of Lancashire County Council's boundaries, in each of the five district council areas of

- Ribble Valley
- Hyndburn
- Burnley
- Pendle
- Rossendale (excluding Whitworth)

Pennine also includes the area covered by the unitary council of Blackburn with Darwen. Its population and the organisations serving it are also therefore partners to this plan.

In 2016, the health and care organisations in Pennine Lancashire agreed to work together to address the greatest issues of challenge in relation to health, care and wellbeing, and to work together as a single public sector economy for Pennine Lancashire.

The Pennine Plan sets out the response to these issues. A wide range of health and care professionals and patient and community representatives were involved in developing the blueprint for a 'New Model of Care' for Pennine Lancashire.

In December 2017, the Pennine Integrated Health and Care Partnership published a draft of the Pennine Plan to test proposals for change with a broad range of stakeholders, and to gather feedback and insight to inform more detailed service specifications and implementation plans.

This report provides an overview of the engagement approach undertaken to test the Draft Pennine Plan and a summary of responses received during the engagement. These have been used to shape the final version of the Pennine Plan, which is attached for consideration at Appendix A.

Publication and Stakeholder Engagement

Publication of the Draft Pennine Plan was accompanied by a significant programme of communications and engagement to promote, explain and discuss the content of the plan and elicit views from the public, stakeholders and staff about the draft plan.

Building on considerable public and stakeholder engagement undertaken since the inception of "Together a Healthier Future" in 2016, this engagement programme included:

- Promotion of the plan online and through social media. The Facebook story about the draft plan reached 44,709 individuals and on Twitter promotion of the draft plan reached 36,127 users. A total of 13,751 visitors visited the "Together A Healthier Future" website over this period of engagement.
- A programme of public relations and media engagement resulting in positive and accurate coverage in all print media of the draft Pennine Plan and our call for views about it.
- Workforce engagement via staff newsletters, public bulletins, features on their social media pages, intranet and websites.
- A specific targeted engagement exercise with the Gypsy, Romany and Traveller community in Pennine Lancashire.
- An open invitation from the partnership to every known stakeholder group within the voluntary, community and faith sector, patient interest groups, and staff groups and networks to attend, present and discuss the Draft Pennine Plan.
- Market stalls in key locations across Pennine. In East Lancashire these were as follows
 - 7th December 2017 – Burnley Central Library with Burnley Care to Chat members
 - 14th December - Hanson Cement training centre with Ribble Valley Seniors
 - 14th December – Old Colne Library with the Asian Carers Forum
 - 10th January – Blind Society shop Accrington with Hyndburn Older People's Forum
 - 10th January – Irwell Medical Centre
 - 12th January – Clitheroe Hospital
 - 17th January – St Andrews Church Hall, Colne with the Fun 4 Stroke group
 - 18th January – Rawtenstall Primary Care Centre
 - 22nd January – Burnley General Hospital
 - 5th February - Nelson Town Hall with Pendle Older People's Forum

- Co-production of an “easy read” version of the draft Pennine Plan with representatives of the learning disability community which was well received and accessed by a large number of people.

Summary of Feedback

Substantial feedback on the Draft Pennine Plan was received. This included formal responses from 377 individuals, alongside the key messages from the market stalls and meetings which are occurred.

The responses and feedback clearly support the proposals set out in the Draft Pennine Plan. While there was some concern expressed about financial viability and sustainability, people recognised the ambitions outlined for Pennine Lancashire.

A significant proportion of the feedback sought to highlight key considerations for the mobilisation and implementation of the proposals. This feedback will be used to inform the development of detailed delivery proposals.

A detailed report of this Communications and Engagement programme is available at www.togetherahealthierfuture.org.

Final Version

The final version of the Pennine Plan has now been produced.

Key changes from the published draft version are summarised below:

- Updating of terminology such as replacing references to accountable care systems and partnerships with integrated care systems and partnerships
- Simplification of the language used where engagement highlighted particular concerns, for example in relation to food poverty and finance
- Included further detail which more accurately reflects the scale of opportunities and ambition for Pennine, for example in relation to digital developments
- Explained how key areas of work will be taken forward through agreed or developing strategies and framework such as the Pennine Lancashire Volunteer Strategy
- Updated figures and dates as appropriate
- Included reference to making sure we support people to be more aware of what services can support them, to help people to make the right choices, particularly by promoting the NHS Choose Well campaign.

A detailed list of changes is available on request.

Publication of the Pennine Plan and Delivery Plan

Alongside the Pennine Plan there will also be published a Delivery Plan, which will set out to stakeholders how we are already progressing and delivering key elements of the New Model of Care. This will address queries raised by some stakeholders, regarding the mobilisation and implementation and provide an important opportunity to highlight the significant work already underway across partner organisations to progress the vision.

Collaboration between Health and Social Care agencies in Pennine Lancashire has a substantial history already. However, this is being given new impetus by emerging national policy developments regarding integration of health and social care services. There is also considerable local momentum in Pennine Lancashire to move progressively but decisively towards even closer and ultimately formal legal partnership arrangements.

List of background papers

None